

MAY ARTISTS' NEWSLETTER



These colours, which dry to a matt finish, are the most liquid of the paints we make. It makes them ideal for creating Mixed Media and duplicating watercolour and gouache effects.



Jim Cobb, owner and founder of Chroma Pty. Ltd.

ATELIER FREE FLOW COLOURS

Ideal for Mixed Media

The most widespread use for a liquid paint like Free Flow was developed in the US some years ago. There are many ideas you can pick up on You Tube which are devoted to mixed media and need to have a liquid paint like Free Flow. If you want to follow American videos you need only choose a flowing American paint - the best brand of which is Golden Fluids and you simply substitute Atelier Free Flow.

Watch the Demo Video

We are fortunate to have a local video made by artist Tricia Ruest, which sets out a wide variety of mixed media techniques. I suggest that you watch this video before attending any workshop to choose which techniques you would like to explore. The video is not about a particular subject matter and is not a project video. It is a general purpose video about techniques which I think you will want to keep,

and Tricia has videos on her website which give you actual projects to carry out in Mixed Media. The website is www.triciareust.com.au

Use Atelier Free Flow to Duplicate Traditional Watercolour and Gouache effects

If you are an acrylic painter and you understand how acrylic paint behaves, it is much easier to do a Free Flow watercolour or gouache than it is to learn the different traditional techniques that are needed for the real thing. Acrylic artists who admire the appearance of works on paper done with traditional watercolour and gouache media may find it much easier to use Free Flow because of their acrylic knowledge.

□ **Gouache** effects done in Atelier Free Flow are very easy because you can overpaint as much as you like and make alterations wherever you feel like it.

□ **Watercolour** effects done using Atelier Free Flow are harder to do because you will want to maintain the appearance of watercolour stained with pigment, but if you make a mistake and want to introduce alterations, you can overpaint with Atelier White Free Flow, and when it dries, you can use washes which will maintain the staining effect. It's interesting that the Atelier Free Flow colours do granulate when you use the same colours which granulate in real watercolour.

Mediums for Free Flow

For horizontal paintings Free Flow is mainly used with just water because it dilutes sharply and becomes runny. However for easel paintings we have developed Holding Medium which prevents dribbling.

FREE GROUP WORKSHOPS

To help you experience our products firsthand I'm organising a number of workshops at art material retailers and art groups around the country where I'm providing free materials. The Pouring Acrylics workshops go until 31st May, 2018. For the Atelier Free Flow Workshops the actual colours will be provided free to attendees but you will need to bring your own watercolour paper and palette to hold the colours. Call your local retailer to see if they are participating in any of these workshops.

KEEP READING on our website!

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www.chromaonline.com

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