

## ATELIER FREE FLOW



### WHAT IS ATELIER FREE FLOW?

Chroma used the latest advances in pigment and polymer technology to develop Atelier Free Flow. It is a vivid, lightfast, artist-quality acrylic with a wonderful, fluid consistency and remarkable versatility. An exciting substitute for ink, watercolor, or gouache, it's perfect for washes and glazes, mixed media pieces, art journaling, gestural painting, quick studies, and much more.

They can be used straight from the bottle or diluted with water for greater transparency. They dry to a rich matte finish with a velvet sheen that seems to glow from the inside. Because they dry so quickly, overpainting can proceed very rapidly and layers don't get muddy.

### IDEAL FOR MIXED MEDIA

The most widespread use for a liquid paint like Free Flow was developed in the US some years ago. There are many ideas you can pick up on YouTube which are devoted to mixed media and need to have a liquid paint like Free Flow. If you want to follow American videos, you need only choose a flowing paint - the most well known brand of which is Golden Fluids and you simply substitute Atelier Free Flow. Visit our website for a link to the conversion chart.

## WATCH THE VIDEO

We are fortunate to have a video made by local artist Tricia Reust, which sets out a wide variety of mixed media techniques such as stamping, printing, stencilling, texture and more.

[https://youtu.be/giN24\\_-rHNU](https://youtu.be/giN24_-rHNU)



We suggest that you watch her video before attending any workshop to choose which techniques you would like to explore. The video is not about a particular subject matter and is not a project video. It is a general purpose video about techniques which we think you will want to keep, and Tricia has videos on her website which give you actual projects to carry out in Mixed Media. Her website is [www.triciareust.com.au](http://www.triciareust.com.au).

## FOR VIDEO DEMONSTRATIONS VISIT:

[www.youtube.com/chroma0001](http://www.youtube.com/chroma0001)

[www.facebook.com/atelieracrylics](http://www.facebook.com/atelieracrylics)

Instagram: @chroma\_inc

Twitter: @chromainc

## USE ATELIER FREE FLOW TO DUPLICATE TRADITIONAL WATERCOLOUR & GOUACHE EFFECTS

If you are an acrylic painter and you understand how acrylic paint behaves, it is much easier to do a Free Flow “watercolour” or “gouache” style painting on paper than it is to learn the different traditional techniques that are needed for the real thing.

**Gouache effects:** These type of matte, brilliant paintings done using Atelier Free Flow are very easy because you can overpaint as much as you like and make alterations wherever you feel like it.

**Watercolour effects:** You can maintain the the appearance of transparent watercolour stained with pigment, but if you make a mistake and want to introduce alterations, you can overpaint with Atelier White Free Flow. When it dries, you can use washes which will maintain the staining effect. It’s interesting that the Atelier Free Flow colours do granulate when you use the same colours which granulate in real watercolour.

## MEDIUMS FOR FREE FLOW

For horizontal paintings Free Flow is mainly used with just water because it dilutes sharply and becomes runny. However for easel paintings we have developed **Holding Medium** which prevents dribbling.

