



Jim Cobb's

BRAND PROMOTION

JULY ARTISTS' NEWSLETTER

Atelier A2 Acrylic is specially designed for the needs of serious art students and hobby painters who wish to **avoid the expense** of buying top end professional colours while they are learning. Available in bottles, jars and tubes.



All 20 colours in the range have been chosen as the **basics needed** to be used and understood before exploring more specialised colours. Everything you'll learn while using A2 Acrylics will not be lost as you gain more skill.



Jim Cobb, owner and founder of Chroma Pty. Ltd.

Question: Can a one price artists' acrylic compare with a Professional Artists' Quality colour?

Answer: YES! Our Atelier A2 Acrylic most certainly can. And here's why.

With Atelier A2 Acrylic I think we might have outdone ourselves, making it so good that it even compares with our professional quality Atelier Interactive Acrylic colours.

1 All 20 colours can be **intermixed** with our professional quality colours. Everything is **compatible** and **matched** which means you have a real advantage when doing large paintings where lots of colour is needed. Using Atelier A2 Acrylic for the large acreage saves you heaps.

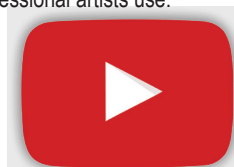
2 All 20 colours have been specially selected to properly teach you important colour mixing skills.



All colours are **heavy-loaded** with brilliant pigment so you quickly get the coverage and results you want.

3 Using cheap junk paint will severely limit your artistic potential. Because Atelier A2 Acrylic is so **heavily pigmented**, **heavy-bodied** and expressive it will **lift your work** to a whole new level without breaking the bank. If you have an art teacher they will love you for using it.

4 Atelier A2 Acrylic is compatible with our whole range of Painting Mediums, Grounds and Varnishes so you can explore and learn how to get the effects the professional artists use.



Atelier A2 Acrylic in action on our video
Visit: www.chromaonline.com

KEEP READING on our website!

For more information on these techniques and our other products visit our website.

www.atelieracrylic.com
www.chromaonline.com

FACEBOOK
www.facebook.com/AtelierAcrylics

YouTube
www.youtube.com/chroma0001

TWITTER
[@chromainc](https://twitter.com/chromainc)

INSTAGRAM
[@chroma_inc](https://www.instagram.com/chroma_inc)

MUST READ!

All 20 lightfast colours are the **same price** so you can buy the quality you need at a **student price**. Available in bottles, jars and tubes.

